



# CATTLE COUNCIL OF AUSTRALIA

**MEDIA RELEASE**

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## Young beef producers rising to the occasion

From a strong field of over thirty-five applicants, state finalists have been chosen to participate in the fourth NAB Agribusiness Rising Champions Initiative in Canberra from 28-30 October 2013.

Cattle Council was very impressed with the initiative, knowledge and enthusiasm displayed by all of the applicants and looks forward to working with finalists in Canberra.

“The NAB Agribusiness Rising Champions Initiative provides an opportunity for future leaders of the beef industry to build networks, develop skills and gain insight into the policy-making role that Cattle Council fulfils,” says Cattle Council President, Andrew Ogilvie.

“The NAB Agribusiness Rising Champions Initiative is also an important aspect of succession within the Cattle Council of Australia,” said Mr Ogilvie

State finalist representatives include:

- Tess Camm, Queensland;
- Craig Croker, NSW;
- Heidi Hayes, Victoria;
- Alistair Sutton, Tasmania;
- Jessie Thompson, South Australia;
- Maryanne Fouhy, Northern Territory; and
- Blythe Calnan, Western Australia.

Mr Ogilvie commends the support of sponsors, NAB Agribusiness and McDonalds, saying “Cattle Council is proud to work with our sponsors to provide opportunities and support for young people involved in the Australian beef industry.”

The NAB Agribusiness Rising Champion will be announced at the Gala Dinner in Canberra on Wednesday, 30 October 2013.

**ENDS**

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