



## NORTHERN TERRITORY CATTLEMEN'S ASSOCIATION

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Tuesday 14<sup>th</sup> June

We're encouraging people to create a video to help educate the public about the impact the suspension of live cattle export to Indonesia has had on people and the potential effect a total ban could have on industry, families and businesses nationwide.

Please record your story, upload to YouTube and send the link to:

[jenna@michelswarrenmunday.com.au](mailto:jenna@michelswarrenmunday.com.au).

You can list your video as:

- Public – anyone can search and view
- Unlisted – anyone with the link can view (this is ideal to send us a direct link without people being able to search it)
- Private – only specific YouTube users can use it (not ideal as we are hoping to use the footage publicly)

Your video will be used to help educate people by sharing the personal stories from individuals and families who are being impacted.

How to upload a YouTube video:

1. Go to the YouTube website [www.youtube.com/](http://www.youtube.com/)
2. If you have not signed up before - click 'Create Account' link at the top of the page and fill in details. Check email account to verify you are the user.
3. Click **Upload** link at the top of the YouTube homepage and sign in.
4. Click **Upload video** to browse for the video you would like to upload. Select the file and click **Open**.
5. Enter details about the video into the relevant fields. The more information you enter the easier it is for users to find your video.

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6. Click **Save Changes** to save updates.

**'Advancing and protecting the interests of the cattle producers in the Northern Territory'**



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### Tips

- Most computers will have their own video editing program which allows you to open the recorded video, edit and save the footage in the right format for YouTube. Please see below the programs commonly found.

Mac computer – iMovie

Windows computer – Windows Live Movie Maker

- Videos to be a maximum of five minutes.

### Ideas

A good website that demonstrates how people in the mining industry have shared their story:

<http://www.thisisourstory.com.au/>

The videos don't have to look they are professional, feel free to be as creative or as simple as you like. The main idea is to share with others how a live export ban will impact on you, friends or family.