



CATTLE COUNCIL OF AUSTRALIA

MEDIA RELEASE

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Cattle Council welcomes new MLA Chairman

The Cattle Council of Australia has welcomed Queensland cattle producer Don Heatley as the new Chairman of Meat and Livestock Australia (MLA).

"Don is very well known to the Cattle Council of Australia having represented his state on the Council in the 1990s," Cattle Council President, Mr Bill Bray, said.

"Don's experience with industry representation at local, state and national level has served him well since joining the MLA Board in 1998. He has a proven track record in public life as a fair and honest broker who is willing to travel anywhere to discuss beef industry issues with his fellow beef producers.

"Cattle Council looks forward to continuing our existing relationship with Don in his capacity as MLA Chairman. Given the challenges that currently confront the industry, we are confident that Don is well placed to help guide and project the industry into the future," Mr Bray added.

"At the same time we bid farewell to outgoing Chairman David Crombie. David has been a terrific statesman whose unbridled passion for the beef industry has undoubtedly helped facilitate the enormous change we have seen over the past few years.

"We congratulate David on his achievements and wish him well in his future endeavours," Mr Bray concluded.

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