



## CATTLE COUNCIL OF AUSTRALIA

# MEDIA RELEASE

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## New Executive Director for Cattle Council

David Inall has commenced his role as the new Executive Director for Cattle Council of Australia.

David was previously Livestock Services Manager – Asia & Australia for Meat and Livestock Australia/Livecorp. In this role he represented the interests of Australia's livestock exporters and cattle producers in SE Asia. A considerable amount of David's time was spent in Asia (principally Indonesia) managing market access and associated trade related activities on behalf of industry.

Cattle Council President Mr Bill Bray said, "We are proud to have a person of David's calibre join the Cattle Council team in Canberra. This is David's second time at Cattle Council as he was employed in the late 1990s in a policy and communications role. Prior to this David spent six years as Policy Officer with the NSW Dairy Farmers' Association."

"David's industry experience and established network place him in an excellent position to steer the organisation into its future direction" Mr Bray concluded.

David Inall replaces Brett de Hayr who left Cattle Council to take on the position of AgForce CEO.

NB: A photograph of David Inall is available from [www.cattlecouncil.com.au](http://www.cattlecouncil.com.au)

***For further information contact:***

*Bill Bray, President, Ph. 0429 307 561 or David Inall, Executive Director, Ph 0418 165 340*