

CATTLE COUNCIL OF AUSTRALIA

MEDIA RELEASE

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CATTLE COUNCIL RELEASES 25TH ANNIVERSARY YEAR BOOK

Tomorrow at a beef BBQ at Parliament House, the Cattle Council of Australia will be releasing its 25th Anniversary Edition Yearbook. The Year Book contains a range of informative articles outlining the key activities of the Cattle Council in 2004 and the key issues facing Australian cattle producers in 2005.

The Cattle Council is the peak body representing Australian cattle producers at the national level and deals with a wide range of areas including international trade issues, marketing, research & development, animal health, food safety, environment, animal identification and quality assurance etc. The 25th anniversary edition contains articles on these key areas impacting on Australian cattle producers and many more.

Of particular interest for cattle producers is an article reporting on expenditure of the cattle transaction levy or CTL (\$3.50/head) which is paid by Australian producers when they sell cattle. The CTL covers key industry programs for marketing, research & development, animal health and residues monitoring. The Cattle Council oversees expenditure on the CTL in these areas on behalf of Australian cattle producers and the Year Book article provides a detailed outline of the major activities in these various areas in 2004 from the perspective of the Cattle Council.

The Yearbook also contains articles of the 25th Anniversary of the Cattle Council as well as articles from its various member organisation from across the country.

The 25th Anniversary Cattle Council Year book is available free of charge and can be obtained by contacting the Cattle Council by Ph (02) 62 733 688, fax (02) 62 732 397 or email cca@cattlecouncil.com.au.

For more information – contact Brett de Hayr (CCA Executive Director) on 0418 165 340 or 02 62 733 688

**25
YEARS**

**CELEBRATING 25 YEARS OF REPRESENTING
AUSTRALIAN CATTLE PRODUCERS**
Cattle Council of Australia Incorporated (A2929)
PO Box E10 KINGSTON ACT 2604 Ph: 02 6273 3688 Fax: 02 6273 2397
E-mail: cca@cattlecouncil.com.au Web: www.cattlecouncil.com.au

