



## CATTLE COUNCIL OF AUSTRALIA

# MEDIA RELEASE

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## NEW NFF CEO APPOINTMENT WELL RECEIVED

Cattle Council President, Bill Bray has welcomed the appointment of Ben Fargher as the new CEO of the National Farmers Federation (NFF) and says that it is a positive step by the NFF.

Mr Bray says, "Ben has a very strong background in agriculture, including the key trade portfolio and policy positions with NFF, as well as previously working for the Cattle Council."

"The CEO of the NFF is one of the most important appointments in Australia agriculture and the Cattle Council is looking forward to working with Ben in his new role.

"The Cattle Council was a founding member of the NFF in 1979 and remains one of its strongest supporters. The need for Australian farmers to be able to come together and speak "With One Voice" is as relevant today as it was 25 years ago."

**For further information contact:** Bill Bray, President, Ph. 0429 307 561.

**25  
YEARS**

**CELEBRATING 25 YEARS OF REPRESENTING  
AUSTRALIAN CATTLE PRODUCERS**  
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