



## CATTLE COUNCIL OF AUSTRALIA

# MEDIA ALERT

MR 14/06

5 June 2006

### **Cattle Council of Australia Rural Awareness Tour stop over in Naracoorte tomorrow**

The Cattle Council of Australia (CCA) Rural Awareness Tour will fly in from New South Wales tomorrow morning for a one-day tour of the Naracoorte region.

The annual Rural Awareness Tour (or RAT as it is affectionately known) provides Canberra-based government departments involved in the development and implementation of federal policies affecting beef cattle producers with an on-the-ground understanding of the industry and the effects of Government policy.

This year's RAT, hosted by Cattle Councilor Leonard Vallance, will give representatives from Animal Health Australia (AHA), the Australian Quarantine and Inspection Service (AQIS), The Australian Bureau of Agricultural and Resources Economics (ABARE), the Department of Agriculture Fisheries and Forestry (DAFF), The National Residue Survey and The Australian Pesticides and Veterinary Medicines Authority (APVMA) a detailed, yet whirlwind insight into the Australian beef industry.

Representatives will visit South Australia Farmers' Federation / Cattle Council representative, Andrew Ogilvie's breeder property, before a tour of the surrounding area.

Representatives today visited the Wagga Wagga Seling Centre and Charles Sturt University and will head to Rockdale Beef in Yanco early tomorrow morning before flying out to South Australia.

The tour will then head to South Gippsland, Victoria, on Wednesday morning for the last-leg of the tour.

More than 140 people have participated since the first tour in 1991, and have not only increased their awareness of the strong and dynamic beef industry, but have been able to establish a good network of people in the beef industry at the grass-roots level.

The Cattle Council of Australia would like to extend an invitation to your media outlet to attend. You are invited to join the group at:

**Tuesday 5 June** - Property of Andrew Ogilvie – please arrive between 2.15pm and 2.30pm to: "Spotshill" on Spotshill Road. For a map, please contact Andrew direct on 0427 689 037. The property is located 40km from Kingston SE and 70km from Millicent. Travel down the Princes Highway until you get to Spotshill Road and turn right if coming from Kingston or left if coming from Millicent. Travel 6km down the gravel road and the property is first on the right. Please meet at the entrance to the property. If you have any problems in locating the property or will be arriving later than 2.15pm, please contact Andrew on 0427 689 037 so he can assist you. If you are unable to make the tour, but would like to do a follow-up interview, please don't hesitate to contact tour host, Leonard Vallance, on 0417 551 547, or Andrew on 0427 689 037.

**Released by:** Sally Brown, Pegasus Communications, (03) 9329 5169

**REPRESENTING AUSTRALIAN CATTLE PRODUCERS SINCE 1979**

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