



## CATTLE COUNCIL OF AUSTRALIA

# MEDIA ALERT

MR 05/06

14 March 2006

### **Cattle Council to attend Field Day in Tasmania tomorrow**

Cattle Council of Australia (CCA) Executive Director, David Inall, will be a guest speaker at the Red Meat Targets Field Day in Winnaleah, Tasmania, tomorrow.

To be held at "Ortawenah," Mr Inall will address more than 50 people about the role of the peak producer organisation representing Australia's beef cattle producers and the current issues they are working on.

The Department of Primary Industries (DPI), Tasmania, and Meat and Livestock Australia (MLA) will also be speaking.

The Field Day commences with a BBQ lunch at 11.45am, followed by the official proceedings at 1pm. Attendees will also have the opportunity to participate in a farm walk.

What: Red Meat Targets Field Day

Where: "Ortawenah," 189 Toronna Road, Winnaleah

Time: 11.45am

**Further information:** David Inall, CCA Executive Director, 0418 165 340

**Released by:** Sally Brown, Pegasus Communications, (03) 9329 6447 or 0410 131 330