



## CATTLE COUNCIL OF AUSTRALIA

# MEDIA RELEASE

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### Minister McGauran launches Cattle Council Yearbook

Federal Minister for Agriculture, Fisheries and Forestry, the Hon. Peter McGauran, has officially launched the 2005/06 Cattle Council of Australia (CCA) Yearbook.

Launched in front of more than 50 industry leaders and politicians at a breakfast in Canberra this morning, the Yearbook covers a wide spectrum of issues of direct relevance to Australian cattle producers, from trade, pest control and animal health to the environment and climate change.

CCA President, Bill Bray, said the theme for the yearbook, Integrity, will be the focus of a campaign the CCA will be working on during 2006.

"This campaign will not only recognise that farmers care about what they do on their properties, but they also care about their animals and the environment," Mr Bray said.

Mr Bray said Minister McGauran not only commended the yearbook and its content, but also the industry as a whole.

"The coming 12 months will present many challenges for the industry, however the Cattle Council, with the support of its State Member Organisations, will address these challenges on behalf of producers to help deliver progressive and prosperous beef industry," Mr Bray said.

"On behalf of the CCA, I would like to thank the Minister for launching our Yearbook and I look forward to working closely with him throughout the year."

Copies of the Yearbook are available from the Cattle Council office by calling (02) 6273 3688 or email [cca@cattlecouncil.com.au](mailto:cca@cattlecouncil.com.au)

**Further information:** Bill Bray, 0429 307 561

**Released by:** Sally Brown, Pegasus Communications, (03) 9329 6447

*\*Photograph attached: Minister Peter McGauran officially launching the 2005/06 Cattle Council of Australia Yearbook.*

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Cattle Council of Australia Incorporated (A2929)

PO Box E10 KINGSTON ACT 2604 Ph: 02 6273 3688 Fax: 02 6273 2397

E-mail: [cca@cattlecouncil.com.au](mailto:cca@cattlecouncil.com.au) Web: [www.cattlecouncil.com.au](http://www.cattlecouncil.com.au)

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