



CATTLE COUNCIL OF AUSTRALIA

MEDIA RELEASE

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Cattle Council of Australia Rural Awareness Tour travels to the Top End

Representatives from Canberra-based government departments are to gain grass roots insights into the northern beef cattle industry in the Northern Territory as part of the week-long Cattle Council of Australia (CCA) Rural Awareness Tour, which starts tomorrow.

The Rural Awareness tour (or RAT as it is affectionately known) is to be hosted by CCA President, Bill Bray.

Now in its 17th year, it has taken more than 150 Canberra-based representatives to properties, saleyards and beef production facilities across Australia to provide better understanding of issues affecting producers and the industry.

"It is a highly important event to ensure that those who develop and implement government policy affecting Australian producers have an appreciation of how issues are managed on the ground and to see the processes that we put in place first hand," says CCA President Bill Bray.

The 2008 RAT will visit a number of beef cattle properties in the Territory as well as the Berrimah Research Farm and the Katherine Research Station, the Katherine Rural College and the Northern Territory Cattleman's Association Annual Conference and dinner, which commences in Darwin tomorrow.

Those attending include representatives from Animal Health Australia, the National Residue Survey, the Department of Agriculture Fisheries and Forestry, Bureau of Rural Sciences, Australian Quarantine and Inspection Service and ABARE.

Ends

For further information contact:

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