



CATTLE COUNCIL OF AUSTRALIA

MEDIA ALERT

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New President at the helm of the Cattle Council of Australia

The national voice of Australia's beef producers, the Cattle Council of Australia, has elected Greg Brown as its new President at the Council's Annual General Meeting today in Orange, NSW.

Greg Brown is currently President of AgForce Cattle and is a beef cattle producer from Mt Garnet in Queensland where he and his family fatten their predominantly Brahman herd. Greg is a long time member of farming organisations with years of experience representing beef producers both in Queensland and nationally, and now looks forward to being at the helm of the peak industry body.

"I am extremely proud to be elected into this position," Mr Brown said.

"There are a number of priorities that I look forward to working on as President.

"Currently, the industry is confronting significant challenges including increased input costs, a looming carbon trading scheme, heightened animal welfare activism and a global credit crisis. Ensuring beef producers have access to all the necessary tools to improve profitability, in particular effective R&D outcomes, is paramount," added Mr Brown.

Mr Tim D'Arcy, a beef producer from Western Australia, was elected Vice President and Mr Paul Sayward, a beef producer from northwest Tasmania, was re-elected as Honorary Treasurer.

Greg Brown replaces Bill Bray who has concluded a four year term as Cattle Council President.

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REPRESENTING AUSTRALIAN CATTLE PRODUCERS SINCE 1979

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