



# CATTLE COUNCIL OF AUSTRALIA

**MEDIA RELEASE**

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## **Cattle Council considering restructure**

The Cattle Council of Australia is currently looking at opportunities to restructure.

Cattle Council of Australia would like to confirm that it is currently undertaking preliminary investigations into on-going funding options, and that one of the options being investigated is accessing a portion of the producer levy. The possibility of accessing the levy was raised in feedback from producers during a number of consultation processes the CCA has undertaken.

The letter recently circulated in the media was written to our State Farming Organisation members and other key stakeholders as part of on-going restructure process.

While Cattle Council is disappointed that a letter intended to be confidential has been made public, CCA is committed to ensuring that this is an open and transparent process, and feedback from producers is welcomed.

An expert committee comprising of members from across the industry has been established to provide recommendations to CCA's board. This group has canvassed a number of options, including moving to a structure that allows direct membership by independent members of the industry, corporate membership and also the provision of some extension services that will be used to inform strategic policy development.

The CCA will be working with government over the coming months to see what is possible. Industry will have to agree to these changes prior to implementation by way of an open ballot. Cattle Council will not be making any further statements regarding restructure until it has had the opportunity to discuss with members and stakeholders.

**ENDS**

Media Contact: Mary Johnson, [mjohnson@cattlecouncil.com.au](mailto:mjohnson@cattlecouncil.com.au), 0417 249 506

**Cattle Council of Australia**

NFF House, 14-16 Brisbane Ave, Barton ACT 2600, PO Box E10, Kingston ACT 2604  
Ph: +61 2 62695600, Fax: +61 2 6273 2397, Email: [cca@cattlecouncil.com.au](mailto:cca@cattlecouncil.com.au)  
[www.cattlecouncil.com.au](http://www.cattlecouncil.com.au)

