



CATTLE COUNCIL OF AUSTRALIA

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Initiative opens doors for young producers

Cattle Council of Australia's NAB Agribusiness Rising Champions Initiative opens doors for young beef producers, providing opportunities to network with industry leaders, develop ideas with likeminded producers and hone their skills in areas of leadership and professional development.

Applications for the NAB Agribusiness Rising Champions Initiative are currently open via the Cattle Council of Australia website: www.cattlecouncil.com.au

President of the Cattle Council of Australia, Andrew Ogilvie, said he was looking forward to meeting more young beef producers, passionate about the future of the industry.

"In the previous three years of the Initiative I have met committed young people, dedicated to the Australian beef industry. It is great to see and I am proud that this Initiative is in its fourth year, continuing to provide opportunities for development to young producers."

"The NAB Agribusiness Rising Champions Initiative provides a chance for upcoming beef leaders to gain insight into the way policy is made and executed, as well as to hone their skills as future leaders of the Australian beef industry" said Mr Ogilvie.

2013 NAB Agribusiness Rising Champion, Stephanie Coombes, says "Being part of the NAB Agribusiness Rising Champions Initiative provided me with a platform to develop personally and professionally, as well as reinvigorating my passion for the beef industry.

Stephanie says "The Initiative presented us with opportunities that could have a real impact on our careers should we choose to act on them. The state finalists certainly didn't leave any stone unturned.

"The greatest part of being part of the NAB Agribusiness Rising Champions Initiative is the alumni network, meaning that the opportunities don't end after three days in Canberra. Cattle Council is available to provide ongoing support for professional and personal development to the alumni network as we progress throughout our careers, and with a kick start in the industry like that, who knows what we can achieve together!"

Khan Horne, NAB General Manager of Agribusiness, said there is a wealth of talent coming through the beef industry and NAB Agribusiness is pleased to once again support the Cattle Council Rising Champions initiative.

"Supporting the next generation and tomorrow's industry leaders is critical to ensuring a strong and profitable future for the cattle industry. The program is a vital link for the growing network of young beef producers who will be responsible for taking the industry into the future," said Mr Horne.

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