



CATTLE COUNCIL OF AUSTRALIA

MEDIA RELEASE

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Beef leaders meet in Australia

The Cattle Council of Australia is this week hosting the annual Five Nations Beef Alliance conference in Cairns, as well as touring of the beef industry in Central Queensland.

The Five Nations Beef Alliance is made up of member organisations, Cattle Council of Australia, Canadian Cattlemen's Association, Confederación Nacional de Organizaciones Ganaderas of Mexico, Beef + Lamb New Zealand and the National Cattlemen's Beef Association of the United States of America. The Five Nations Beef Alliance meets annually to discuss their shared experiences of the beef industry.

"Cattle Council of Australia is looking forward to showcasing the Australian beef industry to our international delegates," says Cattle Council President, Andrew Ogilvie.

"We thought it fitting that we travel in Queensland, Australia's largest beef producing state, with our guests. We are travelling from Emerald to Roma, doing property tours, visiting a drover, stopping at the Roma Saleyards, Australia's largest saleyard, and the JBS plant at Dinmore.

Mr Ogilvie says "Cattle Council is also keen to highlight the industry systems that make the Australian industry unique including NLIS, NRS, LPA, NVDs and MSA.

"To demonstrate the role that MSA plays in the Australian beef industry, delegates will have the opportunity to experience a 'Nose to Tail' Beef Appreciation Night at the Pig N' Whistle in Brisbane. They will be joined key industry leaders and dignitaries as they work their way through six courses of Blair and Josephine Angus' 'Signature Beef'.

"The Five Nations Beef Alliance represents countries that account for over a third of the global beef production. Key priorities for this conference include discussion on market access and trade, particularly the TPP, sustainable beef production, animal welfare and the cost of production.

"Twelve 'Young Ranchers' are also participating in the tour. They represent the youth development programs of the FNBA members. The Young Ranchers will be making a presentation to the Five Nations Beef Alliance during the conference.

Communique on the outcomes of the conference will be released on Friday.

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Media Contact: Mary Johnson, 0417 249 506

Cattle Council of Australia

NFF House, 14-16 Brisbane Ave, Barton ACT 2600, PO Box E10, Kingston ACT 2604
Ph: +61 2 62695600, Fax: +61 2 6273 2397, Email: cca@cattlecouncil.com.au
www.cattlecouncil.com.au

