



# CATTLE COUNCIL OF AUSTRALIA

## MEDIA RELEASE

5 August 2013

### Time to register for Cattle Council producer forums in Victoria and SA

Cattle Council of Australia (CCA) will be rolling out two beef cattle producer forums next week with one in Bendigo, on 13 August and the other in Naracoorte, on 15 August.

The Victoria forum will be held at the All Seasons Hotel in Bendigo on Tuesday, 13 August, from 1pm - 5pm commencing with lunch and registration from 12pm. Following the forum, the VFF Livestock Group will be hosting drinks and canapés from 5pm.

Meanwhile, the South Australian Forum will be held at the Naracoorte Hotel Motel on Thursday, 15 August from 11am - 4pm, with registration and morning tea from 10am. The Naracoorte forum will also include an update on the newly formed Livestock SA.

CCA President, Andrew Ogilvie, said that these producer forums are providing another consultative mechanism for Cattle Council to have a two-way dialogue directly with Australian beef cattle producers.

“The forums will provide an overview of the cattle industry structure including the Cattle Council restructure process, the new Pasturefed Cattle Assurance System, updates from Meat & Livestock Australia on southern research, development and extension and market access, as well as an open panel Q&A session at the end of the day,” he said

“Ideas and feedback collated at the forum will be used by Cattle Council to complement future industry planning processes.

“The free one day events are open to all beef cattle producers and I strongly encourage producers to come along to these information exchanges and to utilise them as an opportunity to talk directly with Cattle Council, the grassfed cattle peak industry body”, Mr Ogilvie said.

#### Victoria Forum

**When:** Tuesday, 13 August 2013

**Where:** All Seasons Hotel, BENDIGO, Victoria

**Time:** 1pm-5pm with registration and lunch from 12 pm

Following the forum, The Victoria Farmers Federation Livestock Group will host drinks and canapés from 5pm.

#### South Australia Forum

**When:** Thursday, 15 August 2013

**Where:** Naracoorte Hotel Motel, NARACOORTE, South Australia

**Time:** 11am-4pm with morning tea and registration from 10am

Registration is essential, please RSVP by 7 August for Bendigo and 9 August for Naracoorte.

Call (02) 6269 5600 or email [cca@cattlecouncil.com.au](mailto:cca@cattlecouncil.com.au)

ENDS

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