



# CATTLE COUNCIL OF AUSTRALIA

**MEDIA RELEASE**

2 September 2013

## **Next stop for Cattle Council producer forums is Launceston, Tasmania**

The Australian beef industry is a diverse and dynamic industry with seasonal conditions, markets, property size, industry priorities and producer issues varying considerably across this vast nation.

The national peak industry body, Cattle Council of Australia, has been consulting with producers across Australia from as far north to Mt Isa in Queensland, east to Casino in NSW, south to Bendigo, Vic and Naracoorte, South Australia and now they will be heading further south to Launceston, Tasmania.

The Tasmania beef producer forum is open to all beef producers and will be held at The Tramsheds in Launceston on Tuesday, 24 September, from 11.30am - 5pm commencing with morning tea and registration from 11am.

CCA President, Andrew Ogilvie, said that the producer forums are providing another consultative mechanism for Cattle Council to have a two-way dialogue directly with Australian beef cattle producers across the nation.

"The Tasmania forum will provide an overview of the cattle industry structure including the Cattle Council restructure process, the new Pasturefed Cattle Assurance System, updates from Meat & Livestock Australia on industry systems including the MSA program and current beef market information," he said.

"At the end of program an open panel session called 'The Roast of the Island', will be facilitated by Beef Central's Publisher, Jon Condon, and it will provide Tasmanian beef producers with an opportunity to ask questions about the industry.

"Ideas and feedback collated at the forum will be used by Cattle Council to complement future industry planning processes, that's why it is so important that we hear from producers across the country", Mr Ogilvie said.

Tasmanian Farmers' and Graziers Association (TFGA), CEO, Jan Davis, said TFGA is delighted to be involved in planning and delivering the Tassie forum.

"The free one day event is open to all beef cattle producers and I strongly encourage Tasmanian producers to come along to this information exchange and to utilise it as an opportunity to talk directly with Cattle Council", Ms Davis said.

Tasmania Forum

When: Tuesday, 24 September 2013

Where: The Tramsheds, Launceston, TAS

Time: 11.30am-5pm with registration and morning tea from 10.30am

Following the forum there will be networking drinks from 5pm.

Registration is essential, please RSVP by 17 September. Call (02) 6269 5600 or email [cca@cattlecouncil.com.au](mailto:cca@cattlecouncil.com.au)

**ENDS**

Media contact: Mary Johnson, Cattle Council of Australia m. 0417 249 506  
Jan Davis, CEO, TFGA (03) 6332 1800

**Cattle Council of Australia**

NFF House, 14-16 Brisbane Ave, Barton ACT 2600, PO Box E10, Kingston ACT 2604  
Ph: +61 2 62695600, Fax: +61 2 6273 2397, Email: [cca@cattlecouncil.com.au](mailto:cca@cattlecouncil.com.au)  
[www.cattlecouncil.com.au](http://www.cattlecouncil.com.au)

